



Tilak Maharashtra Vidyapeeth
DEPARTMENT OF MANAGEMENT

For Bachelor of Business Administration (BBA) PROGRAMME:

Programme Outcomes:

PO1: To understand essential business concepts, theories, and principles in critical areas of business.

PO2: Acquire the ability to think critically and analyse information in order to identify, assess, and resolve intricate business issues by utilising both qualitative and quantitative data.

PO3: Demonstrate proficient communication abilities, encompassing both verbal and written forms to successfully articulate business concepts, viewpoints, and resolutions to stakeholders and team members.

PO4: To possess the capability of societal consciousness and understand ethical principles to implement and adhere to professional ethics and obligations and to consistently behave in an honest and principled manner.

PO5: Develop a comprehensive comprehension of the worldwide business landscape, encompassing the cultural, economic, and legal disparities that influence corporate operations and strategy.

PO6: Develop leadership skills and acquire proficiency in leadership abilities to lead and make valuable contributions to accomplish organisational objectives.

PO7: Develop an entrepreneurial attitude by acquiring the capacity to recognise business prospects, formulate business strategies, and execute new business endeavours.

PO8: Utilise suitable approaches to conduct business research and analyse data in order to facilitate decision-making processes and strategic planning.

PO9: Cultivate a profound understanding and recognition of cultural diversity and its profound influence on the business realm, fostering an environment of inclusivity and upholding the utmost respect for variations within the workplace and the global market.
